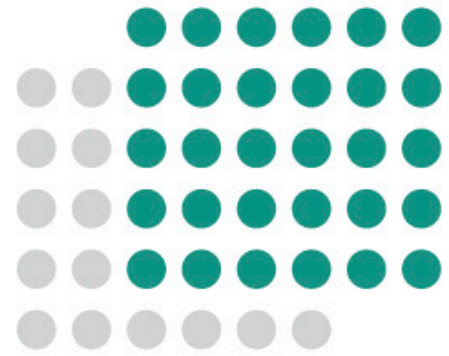








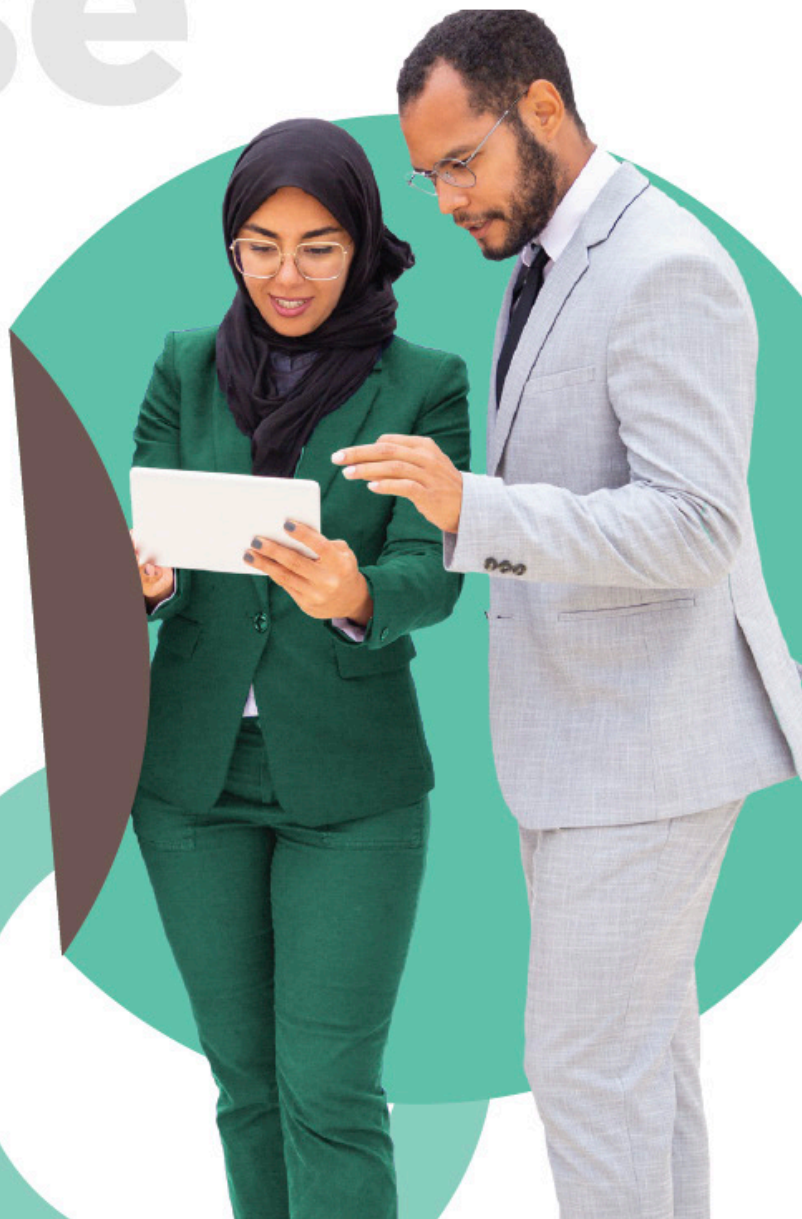
# BA (Hons) Business Management With Foundation Year



-  **Course Duration:** 4 years
-  **Course Type:** Full-time
-  **Course Fee:** £9,250 per year
-  **Awarding Body:** Buckinghamshire New University

## OVERVIEW

This course is offered as a four-year programme, including an initial Foundation Year. The main educational aims of the programme are to provide all students with an in-depth knowledge and understanding of the core functions of business and management; Develop the intellectual and problem-solving skills necessary to contribute to effective business practices; Develop subject related practical skills; Prepare students for graduate employment, research, further study and lifelong learning by developing their intellectual, practical and key transferable skills; Enhance the employability of graduates through the blend of academic study and skills development.



# Modules Studied

## Foundation Year Modules

- ★ Preparing for Success: Knowledge and Creativity
- ★ Introduction to Business Studies
- ★ Preparing for Success: Self Development and Responsibility
- ★ Inquiry Based Learning

## Year 1 Modules

- ★ Global Business environment
- ★ The Graduate Challenge
- ★ Introduction to People Management
- ★ Principles of Marketing
- ★ Financial Decision Making
- ★ Organisational Behaviour
- ★ Career Viewpoint
- ★ Data Insights for Business Decisions

## Year 2 Modules

- ★ Business Consulting
- ★ Project Management
- ★ Contemporary Business Economics
- ★ Consulting in practice
- ★ Operations and Service Management
- ★ Digital Business and New Technologies

**Students should also take the following options, one module per semester**

- ★ Strategic Marketing
- ★ Enterprise and Entrepreneurship

## Year 3 Modules

- ★ Research Methods
- ★ Strategic Agility
- ★ International Marketing Management
- ★ Developing leadership and management skills
- ★ Managing & Developing Innovation & Creativity
- ★ Change Management and organisation Development
- ★ Dissertation

# Entry Requirements

At EO we welcome applicants from a wide range of backgrounds. If you have recently been in education or are returning after a long time, we would be more than happy to consider your application on an individual basis.

## Application based on previous qualifications:

If you are applying based on your previous qualifications, you will usually have achieved a minimum of 90 credits from a Level 3 qualification such as A Levels or BTECs

## Mature learners 21+:

If you are applying as a mature learner (aged 21+) and do not have the above qualifications, you can apply via our assessment based entry and we will consider your prior experiences (work, voluntary, life and other experiences) that are relevant to the course.

## You will be required to complete the following:

1. Provide a Personal Statement
2. English Language Test (with a minimum 60% score, equivalent to IELTS 5.5)
3. Math's Test (Score 50%)
4. Complete a SAPE Assessment (Screening for Accreditation of Prior Experience)
5. Applicants will also be invited to attend an Interview